



5TH ANNUAL

ROADHOUSE

Saturday, May 11, 2019
The Reserve Fort Worth Zoo



Ronald McDonald House®
Fort Worth

SPONSORSHIP OPPORTUNITIES

FRONT STAGE EXPERIENCE

Cocktail Reception at Giraffe Overlook

Dinner | Open Bar | Parking | Concert



\$50,000
SOLD

\$20,000
SOLD

\$15,000

2-3 AVAILABLE

Lounge-style seating for 18

Logo in all marketing, including Step& Repeat

Stage recognition

:30 video commercial*

\$10,000

2-3 AVAILABLE

Lounge-style seating for 16

Logo in all digital marketing

Stage recognition

Logo on all signage

PREMIERE EXPERIENCE

\$5,000

Cocktail Reception at Giraffe Overlook

Dinner | Open Bar | Parking | Concert

10 seats | Logo on all signage

Listing in digital marketing

RESERVED SEATING

\$2,500

Dinner | Parking | Concert

8 seats | Two drink tickets per seat

Available Mar. 1, 2019

(if not sold out)

No marketing benefits

BONUS SPONSORSHIPS

Cocktail Reception

\$5,000

Reception recognition

Logo on signs in reception

Digital marketing

Technology

\$5,000

Logo on signs &

on mobile giving platform

Digital marketing

Floral

\$2,500

Recognition on each floral arrangement

Digital marketing

Only one (1) of each bonus sponsorship available

No event tickets with any bonus sponsorship

CUSTOM SPONSOR PACKAGES AVAILABLE

Contact Madison Buckner, madison.buckner@rmhfw.org or 817.820.8936

*:30 video commercial - one per sponsorship; produced by RMHFW or content approved by RMHFW



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SPONSORSHIP AGREEMENT

Name of Company/Individual _____

Address _____

City _____ ST _____ Zip _____

Contact _____

Phone _____ Email _____

I would like to support RMHFW at the following level:

Front Stage Experience

~~\$15,000~~ ~~\$10,000~~

Premiere Experience

\$5,000

Bonus Sponsorships

Only one (1) of each sponsorship available

No event tickets

Cocktail Reception Sponsor \$5,000 Technology Sponsor \$5,000

~~Flavor~~ **SOLD** Sponsor \$2,500

All sponsorships must be paid within 60 days of event.
Concert seating assigned once full payment received.

Payment Methods

Mail Check Payable to RMHFW to 1001 8th Avenue | Fort Worth, TX 76104

Call Madison Buckner, 817.820.8936, to pay by credit card.

Signature _____ Date _____